

*LIFE CERSUDS is funded by the Programme LIFE of CE (Ref: LIFE 15 CCA / ES / 000091)*

## **PRESS RELEASE**

# **LIFE CERSUDS participates in Cevisama 2018, the ceramic sector trade fair with record attendance**

*LIFE CERSUDS has disseminated its characteristics and objectives at the Cevisama 2018 fair, which this year has registered more than 90,000 visitors from ceramic sector professionals from all over the world.*

Castellón, 15 February 2018. The Institute of Ceramic Technology (ITC) as coordinator of the LIFE CERSUDS Ceramic Sustainable Urban Drainage System project, has participated in the 36th edition of Cevisama 2018, which this year was held in Valencia from 5 to 9 February, being the most important international trade fair for the ceramic industry worldwide and a commercial platform of the most significant for the sectors linked to ceramic tile.

Cevisama's organisation estimates the number of professionals who have visited the event at over 90,000 people, 9% more than the previous year, from countries around the world, but especially from the USA, UK, France, Germany and Asian countries. In this key event for the ceramics community, ITC has a stand located in the heart of the fair: at the main entrance, opposite the Trans/Hitos Ceramics for Architecture Exhibition, which has also been designed by ITC for the past 14 years, has a stand open to the main entrance which is visited by multiple professionals whose profiles fit the collective of the ceramic sector, Manufacturers of ceramic tiles, machinery and capital goods, frits, ceramic glazes and colours, builders, developers, designers, interior designers, architects, study centres, etc.



ITC had a Roll-Up on LIFE CERSUDS in this enclave where all the project information is available, as well as informative leaflets that visitors could consult.

Also members of the LIFE CERSUDS consortium, such as the company Trencadís S. L., or related professionals such as architect Eduardo de Miguel, among others, visited the stand and discussed the characteristics of the project with visitors.

More information about Cevisama:

<http://www.feriavalencia/cevisama.es>

About LIFECERSUDS: [www.lifecersuds.eu](http://www.lifecersuds.eu)